



# 2023 Brochure Partners

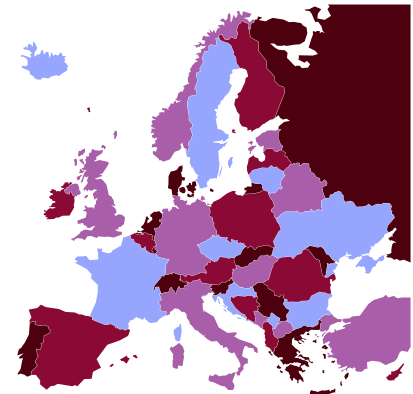
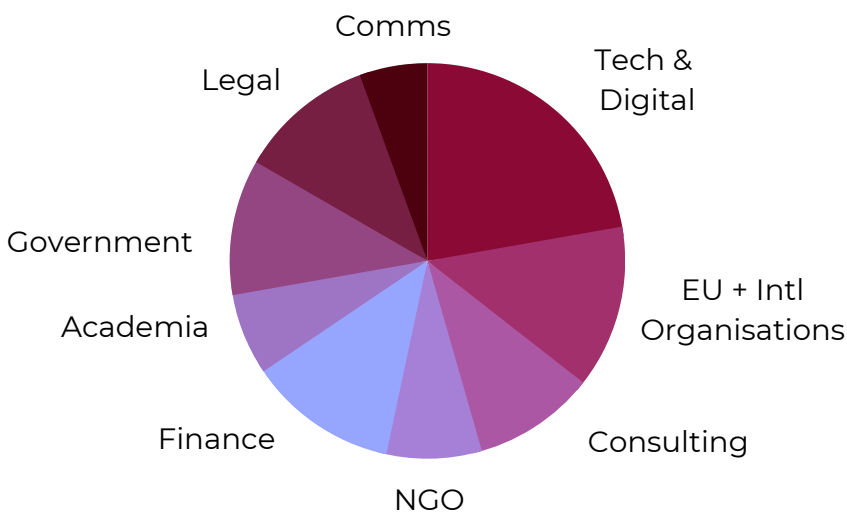
CONNECTING, INSPIRING AND EMPOWERING  
WOMEN TO LEAD THE WAY



# Our Mission

WIL Europe is committed to the promotion and advancement of the professional and social interests of women in leadership positions and aspiring female leaders, across Europe. Since 2010, WIL Europe has been acting as a platform where such women can meet and exchange, network, enlarge their horizons, and identify opportunities and ideas that are not readily available in their current social and professional environments.

## Snapshot of our Members



Members from 24 European countries

### WIL PRESIDENT

**Thaima Samman**  
Partner, SAMMAN Law & Corporate Affairs

*We have created a unique cross-European, cross-sectoral platform that allows women leaders to meet and exchange, expand their horizons and increase their visibility. Not only do we provide a friendly place for best practice sharing and support, but we also create new opportunities for women at large by showcasing different types of professional success.*

### WIL BOARD MEMBER

**Delphine Pouponeau**  
Diversity Director, WIL Premium Partner, Orange  
*WIL network, grouping influential women from different sectors and from different countries, is an effective way to continue to advance women's rights everywhere in the world.*



# Our Activities



Networking



WIL  
Events



Women  
Talent  
Pool  
Programme



Visibility  
Opportunities



## Events & Networking

WIL events and workshops offer Members from our partner organisations the opportunity to intervene on and broaden their knowledge of issues of strategic importance for business and development, and network with high-level decision makers from across the world of business, policy and politics. We offer the opportunity for our partners to collaborate with us on events in order to promote their activities and raise their visibility amongst a senior audience.

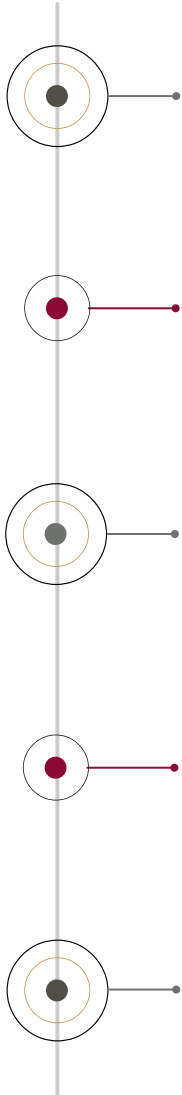
Annual  
Gathering with  
whole network,  
focused on specific  
theme, in various  
locations across  
Europe

Exclusive high-  
level conferences  
& events with  
eminent  
speakers

Regular  
networking  
opportunities  
with Members  
& other senior  
figures

Webinars &  
Workshops,  
including by WIL  
Partner INSEAD to  
develop skills &  
knowledge

# Recent Events



Jan 2023: Networking event in London in partnership with Osborne Clarke, featuring panel with Charlotte West (Lenovo) & Julie Baker (NatWest)



Oct 2022: WIL 10-year anniversary gathering in partnership with Orange & Capgemini with Christel Haydemann (CEO Orange) and Catherine MacGregor (CEO of ENGIE)



March 2022: WIL Gathering in Brussels in partnership with Kering, hosted by Petra De Sutter, Belgian's Deputy Prime Minister & WIL Member, featuring WIL Board Member, Milena Harito, VP at Orange



July 2021: High-level Conference on the Future of Trade, with Executive Vice-President Valdis Dombrovskis, in partnership with Fipra, + Networking



April 2021: Panel Debate on Technology & Inclusion with four female experts, including WIL Member Fiona O'Brien from WTP Partner Lenovo + Networking

# Recent speakers at WIL events



**Margrethe Vestager**  
EU Competition  
Commissioner  
(Denmark)



**Agnès De Leersnyder**  
Chief Strategy Officer -  
CSO Orange Group  
(France)



**Constanze Osei**  
Head of Society &  
Innovation Policy,  
Facebook  
(Germany)



**Valdis Dombrovskis**  
Executive Vice  
President for An  
Economy that Works  
for People and EU  
Trade Commissioner  
(Latvia)



**Heidi Hautala**  
Member of the  
European Parliament  
(Finland)

# Women Talent Pool Programme

Our 12-month Women Talent Pool leadership programme (WTP) is a unique cross-sectoral programme that aims to train and promote a new generation of female leaders in Europe. It is dedicated to female talents with 7-15 years of experience identified as having high potential, with the ability and motivation to reach senior leadership positions. Through the programme, participants have the chance to:

Enlarge their circles of influence by networking with programme peers, WIL Members or other senior leaders

Develop their leadership skills through the guidance of senior level women, coaches, and via tailored learning opportunities

Discover new horizons, identify career opportunities and gain visibility amongst senior leaders

## WTP to date



More than  
230 Talents



From 22  
European  
countries



### MICHELLE GULRAJANI, WTP5 PARTICIPANT

DCG SOLUTIONS, STORAGE AND TECHNICAL SALES MANAGER, LENOVO UKI

*Knowing a group of passionate, career-driven women has helped fuel my drive for success.*

# Visibility Opportunities

## Public Speaking

We actively pursue speaking opportunities for our Members and Executives from our partner organisations (speeches and presentations during conferences and panel debates; opportunities to conduct workshops) to increase their visibility and that of their organisation, and to promote them as experts.



## On WIL Communication Channels and in Interviews


We raise the profile of our Members and Partners by promoting their activities and achievements in our monthly newsletter, read by over 1500 contacts from the business, political, policy and academic fields, and on our website, social media channels and exclusive online Directory.


### Newsletter




### Fast-Growing Social Media Presence

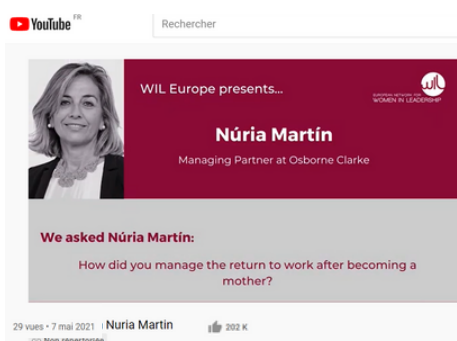


 7 000 Followers

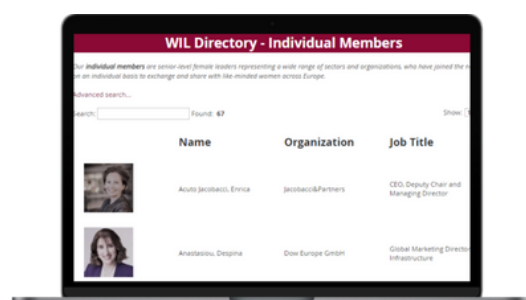
 3 400 Followers

 Over 400 visitors/week

### Members' Interviews



### Exclusive Members' Directory



# Current & Previous Partners



# Friends of WIL



# Become a Partner

A Partnership with WIL Europe is a means to connect, inspire and empower female leaders and/or emerging talents within your organisation. It also serves as a vehicle to promote your corporate activities and communicate on your contribution to society, including your best case practices for the advancement of women, amongst leaders from the business, political, policy, and civil society sectors across Europe.

We offer both fixed and customised packages to suit your needs and priorities.



A Premium, Silver or Bronze partnership can include customised events in partnership with WIL, speaking opportunities for your Executives, access to WIL events and speakers, WIL membership for your female Executives, and participation for your up-and-coming female Talents in our Women Talent Pool leadership programme.

We also offer the chance to become an official partner on the WTP programme, and to sponsor specific events.

If you would like more information about partnering with us, please contact us at [contact@wileurope.org](mailto:contact@wileurope.org).





EUROPEAN NETWORK FOR  
WOMEN IN LEADERSHIP

Premium  
Partner



## Contact Us

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[www.wileurope.org](http://www.wileurope.org)  
@WILEurope



Silver Partner



WTP Partners



In-Kind Partners

