

# WTP6 Workshop Report

## "Communication in a Virtual World" with Myriam El Ouni

8TH JULY 2021

10:30-11:30 CEST

For the fifth workshop of the Women Talent Pool 6th edition, former Talent and current WIL Member Myriam El Ouni, Managing Director Sales for Financial and Insurance Industries at Pegasystems, drew on her experience in the digital sector to provide our Talents with tips and tools to communicate effectively in a virtual environment - a skill that all leaders and professionals need to master in a post-Covid world. Remote working now being the rule for most people, Myriam discussed how our Talents could create strong connections with colleagues and teammates at a distance. She noted that companies would not go back to fully office working, and encouraged our Talents to embrace this virtual journey as the new normal.



During this interactive workshop, the WTP6 Talents had a lively debate with Myriam on motivating teams at distance. Myriam encouraged the Talents to treat virtual meetings in the same way they would a face-to-face meeting, with active participation and listening from all - and with cameras on!



Jane Li, Service Sales Manager at Lenovo UK, gave the wrap-up of the session. She reminded the Talents to share non-work moments and to dare to show their real backgrounds during virtual meetings, in the spirit of revealing their whole selves and making connections more personal!