

WTP6 Workshop Report

Strategic Issues for Business and Development
with Anne Houtman, Anne-Brisce Grasset and
Mechtild Walser-Ertel

3RD MARCH 2022
14:00-15:00 CEST

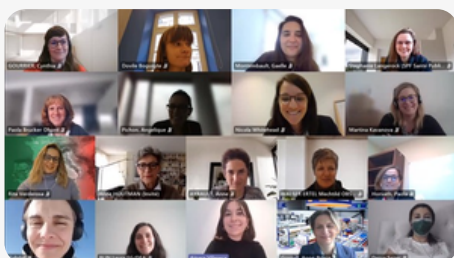


"We work to ensure that digital technology is perceived by all as a lever and an opportunity for growth" (Anne-Brisce Grasset)

"Hiring for the perfect match is not possible anymore. You need to look for potential" (Mechtild Walser-Ertel)

"Business is not only a consumer of energy but also an actor in climate change" (Anne Houtman)

For the tenth and final workshop of the Women Talent Pool (WTP) Leadership Programme, three WIL Members shared their expertise on areas on which it has become imperative for leaders in business and beyond to reflect. Anne-Brisce Grasset, Director, Digital and Data Factory at Rexel, talked about the impact and opportunities offered by the move to digital for customers, operations and supplier relationships. Mechtild Walser-Ertel, Executive VP Global HR & CSR at Orange, addressed how to attract and retain great talent in light of the unprecedented and unexpected changes on the market following the sanitary crisis. Anne Houtman, Lecturer at Science Po and an energy specialist, described the importance, in a context in which there was a need to reduce dependency on fossil fuels, of interactions between policies, networks, citizens, technologies and business to make way for real transformation.



The three short and sharp 10-minute presentations were followed by a lively debate with the Talents, who probed our Members on the topics covered and offered their own reflections.