

# WTP8 Workshop

"Strategic Issues for Business & Development"  
with **Bożena Leśniewska**, **Charlotte West** and **Céline Wehrle**  
5 February | 13h- 14h CET



For the final workshop of the 8th edition of the Women Talent Pool programme, WIL Members **Bożena Leśniewska**, Executive Vice President Business Market at Orange Polska, and **Charlotte West**, Executive Director Global Corporate Communications at Lenovo, and WIL Fellow **Céline Wehrle**, Director, Global Employer Services, at Deloitte Switzerland, highlighted the key issues every female leader should have on their minds in order to lead with impact and be prepared for future challenges.

Bożena shared how organisations can leverage the acceleration of the digital transformation, the rise of Artificial Intelligence (AI) and automation to work more efficiently. Next, Céline discussed how organisations are expected to have solutions in place that allow remote work for their employees, including in an international context. Charlotte rounded off the presentations emphasising that corporate reputation is as much about employees as it is about external stakeholders. In an increasingly interconnected and polarised world, she explained that leaders should care about doing the right thing, remain data-informed to combat misinformation, and seize opportunities for greater organisational transparency.

Following their short but impactful presentations, the Talents had the chance to put their questions to the three senior leaders. A dynamic session which highlighted to our emerging leaders the importance of understanding the bigger picture and how their work fits.

