



WTP7 Workshop Report

Develop Your Networking Skills with Despina Anastasiou

3 November 2022

14:00-15:15 CET / ONLINE



"Networking is not about who you know, but about who knows you and how they know you"

For the sixth workshop of the Women Talent Pool 7th edition, WIL Member Despina Anastasiou, Global Business Development Director - Corporate Development at Dow Europe, offered our Talents insights, for the second year in a row, into how to develop their networking skills for impact and understand what is truly important to them

in their careers. She drew on her 30-year experience to show how understanding your purpose — your *ikigai*, a Japanese concept meaning your sense of purpose in life — makes for more strategic networking. Her session inspired talents not just to reach out to others, but to create and maintain more meaningful connections to grow in their professional and personal lives.



The workshop was followed by a wrap up by WTP7 Talent Patrycja Kafara, Delivery Leader at Lingaro, who summarised the key points of the session drawing on her own experience as a team leader and project manager to show how networking, connecting and collaboration had helped to propel her further in her career.

